# Sustainability

At TPL, we proactively integrate Sustainability into our routine decision-making processes. Dedicated to driving positive change, we are aligned with the goals of the United Nation's 2030 Agenda for Sustainable Development.



Beneficiaries provided with good health and well-being

749,785



Beneficiaries provided with quality education

7,647



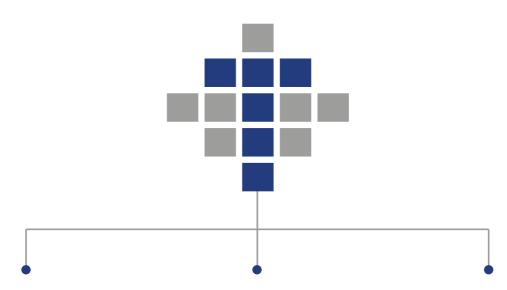
Agents of environmental change

38,935

# **COVID-19 Response**

2020 was a year that, because of COVID-19, no one could have predicted or been prepared for. The pandemic swept the globe, changing the way we live and interact.

From the first lockdown in the spring of 2020, TPL did its part to mitigate the impacts of the pandemic by contributing to solidarity efforts to combat the coronavirus by making financial donations.



TPL Corp provided financial aid to The Indus Hospital to facilitate free testing of COVID-19 virus and diagnosis.

In collaboration with PAF (Patients Aid Foundation), we were able to conduct awareness sessions for COVID-19 which covered the aspects of risk assessment, control measures, COVID-19 testing, and safe return to work.

We, at TPL, work towards building a safer and more sustainable environment every day. Our employees group-wide are fully vaccinated against COVID-19.

# Health







#### **Bait-ul-Sukoon**

Located in Karachi, Bait-ul-Sukoon is Pakistan's sole cancer hospital that provides free treatment. TPL Corp also supported the cause by providing financial assistance, a team of experts in developing IT infrastructure, software and tech support for better hospital management, and assistance in fundraising. It also deployed security guards to amplify security.

#### **Blood Drive**

TPL partnered with The Indus Hospital and Pakistan Red Crescent Society to organize a Blood Donation Drive to help fulfill the nation's demand for blood.

#### **Rashan Distribution**

JDC foundation aims to serve humanity. Amidst the global pandemic, when people lost their income, TPL Corp helped JDC in becoming these people's strength by providing funds for Rashan bags – because we truly believe that no human being deserves the unbearable suffering of hunger and starvation.

500 families provided with Rashan

#### **ChildLife Foundation**

With the network of 10 Emergency Room, ChildLife Foundation is saving 1 million children annually, free of cost, in Sindh and Balochistan. TPL partnered with the NGO in providing life-saving assistance to many children in the Emergency Room.

life-saving treatment to 250 children

#### **Breast Cancer Awareness Session**

In an effort to spread awareness about breast cancer, TPL hosted an online session for all female employees in collaboration with Shaukat Memorial Cancer Hospital.



# Education





#### **Online Education**

TPL distributed tablets with paid mobile data SIMs to facilitate the online education of our employees' children. With school closures due to the COVID-19 pandemic, TPL aims to support its employees by providing their children with access to online schooling during these challenging times.

#### Ida Rieu Welfare Association

Ida Rieu Welfare Association imparts education and vocational training to visually and hearing-impaired students. With TPL's financial assistance, Ida Rieu was able to provide education, vocational training, transportation, and health care facilities to the students.

27 deserving students covered

#### **FESF**

Family Educational Service Foundation (FESF) is a non-profit educational organization that specially aims to improve the lives of marginalized communities. TPL provided financial assistance to enable deaf children to acquire quality education and become independent.

# **Children Education Policy**

We, at TPL believe that knowledge and education is one of the fundamental ways for society to progress. In line with this belief, we provide our low-income employees' children with full academic scholarships every year through our Children Education Benefit Policy.

82 children were provided with quality education



# **Environment**



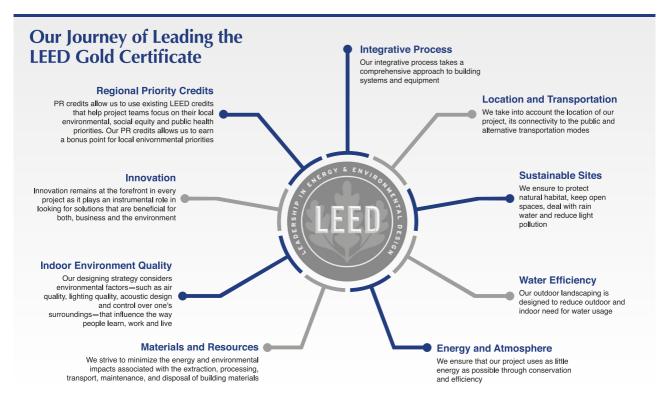




Sustainability holds an imperative position in our decision-making process and, for every future and real-estate projects, we aim to use internationally recognized sustainable frameworks - LEED, BREEAM, and Well as the fundamental pillars to ensure a better, greener future and achieve environmental efficiency.

### One Hoshang Project: Pakistan's First LEED Gold Certified Residential Tower

We have already taken the first step towards this journey, as we take pride in announcing that our project One Hoshang, will be Pakistan's first Leadership in Energy and Environmental Design (LEED) Gold certified residential tower that aims to offer a new lifestyle choice that is sustainable and distinct.



# **Partnering with Other Key Players**

**Reduce, Reuse & Recycle:** After a successful out-of-home campaign for Trakker Pro, TPL Trakker donated the Panaflex skins to Garbage Can and Ra'ana Liaquat Craftsmen's Colony (RLCC), an institute that aims to empower women through improved health, education, and economic independence. To show support, TPL Corp bought the bags, keychains and bowls that the women had up-cycled from the donated skins, helping RLCC to fulfill the noble cause. These products were distributed to the female employees during Women's Day Celebrations within the company.

7,735 sqft of panaflex skins were donated

**Waste Management:** TPL partnered with Davaam Waste to recycle the waste generated from Centrepoint that also eventually helps in reducing our carbon footprint.

70 % waste recycled per month

# Social Performance





### **Fostering sustainable growth**

When it comes to well-being, TPL has its employees on top priority and it ensures the work environment always remain productive. It provides an inclusive environment so every employee can thrive and avail multiple opportunities that are pivotal to their financial, physical, and emotional wellness.

### **CPR** training workshop

TPL conducted a Cardiopulmonary Resuscitation (CPR) Training Session in collaboration with The Indus Hospital. By learning this life-saving technique, our employees will be able to assist in medical emergency situations.

# **Training and Development**

For the continuous growth of our employees in their professional endeavors, we regularly conduct training sessions which include both soft and technical training.

Soft Training: 303 employees Technical Training: 145 employees

# **Diversity and Inclusion**

TPL strives to operate with integrity, promoting diversity and inclusion in the workplace. As an equal opportunity employer, management teams ensure that people from diverse backgrounds are recruited. TPL implemented a Paternity Leave Policy with support and flexibility for fathers to help them transition to parenthood.

# **Awards**

The CSR Awards are organized by The Professionals Network (TPN) - a leading corporate entity based out of Karachi. Established in 2011, the network recognizes corporations and NGOs for their efforts towards bringing positive socio-economic change in Pakistan.

TPL Corp won three awards at the 10th Annual Corporate Social Responsibility Summit & Awards 2021.

The categories were:

• Culture/Art & Music Program • Sustainability Initiative • Business Practices





# Scaling for Impact

Over the years, TPL has supported more than 50 nonprofit organizations, educational institutes and charitable trusts across Pakistan, ranging from local charities to international NGOs and universities.

We aim to understand the challenges being faced by our communities to make collective change.















































































































